8 HEALTHCARE TRENDS FOR 2020 AND BEYOND

TREND 1:
Healthcare's IT Journey

AI-driven tech is already outperforming radiologists in identifying evidence of breast cancer in mammograms—but not so fast. Augmented intelligence, in which the machine plays an assistive, not decisive, role is the future.

TREND 2:
Data Security vs. Accessibility

2019 was the worst year on record for breaches when it comes to healthcare data. And yet, patients and providers demand more access to data than ever—industry leaders need to strike the right balance.

TREND 3:
Consumerization 2.0

The patient has evolved and is now an active member of their own care team. The **Predictive Patient** is a fierce advocate for her own health and armed with data from wearables and at-home genetics tests.

TREND 4:
"Data-Driven" Physicians

50 percent of physicians think their patient data access could be much better, citing improved access to medication adherence, prescription costs, and clinical history data as top priorities*.
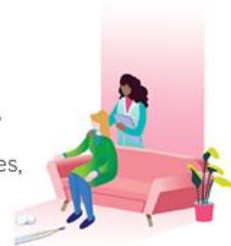
TREND 5:
Precision Medicine

Precision medicine gains mainstream traction but increases complexity for physicians—new genetic tests are released at a rapid rate and physicians have thousands of treatments from which to choose.

TREND 6:
Generational Care Demands

Active aging is a new frontier for healthcare technology, but millennials are aging into heads of households and making care decisions for 3 generations—themselves, the children, and elderly for whom they care.

TREND 7:
Value-Based Care: What's Next?

Value-based care penalties have been real—but the next phase of value-based care will be cost transparency to all stakeholders.

TREND 8:
The Impact of Outpatient Care

The shift away from inpatient care in favor of more convenient options puts pressure on the classic health system as it broadens options for patient consumers.

DEFINITIVE HEALTHCARE